

Payal
NEW YORK





ON THE COVER, A PAIR OF COSMOS
FLOWER DIAMOND EARRING WITH
SPECIAL CUT MARQUISE SHAPED
DIAMONDS, BRIOLETTES AND
TSAVORITES SET IN 18KT WHITE GOLD

Payal Mehta, founder of the international bespoke couture jewelry brand Payal New York, will return for the second year as the exclusive jeweler for Le Bal des Débutantes. She is distinguished as the first independent jeweler and the first female designer to partner with the international event.

For many, Le Bal is a fairy-tale debut into the world of haute couture. To honor this tradition Mehta crafts custom pieces of couture jewelry for participants to wear at the ball. Each piece is imbued with the elegance of the occasion, as well as the individual style and personality of the debutante. For 2016, Mehta has additionally created a special limited edition collection inspired by "A Midsummer Night's Dream," which invokes the ethereal fairies and moonlit gardens of Shakespeare's dreamlike world. These bespoke pieces are an essential part of the experience, a statement designed to enliven each debutante's presence and poise.

Mehta's unique approach comes from her rich depth of knowledge and a life immersed in jewelry and design. Mehta grew up studying math and physics with a strong interest in interior design, then expanded her studies into art history and metal working. In 2009, Mehta applied her considerable skills and experience to form Payal New York with ateliers in New York and Dubai. "I wanted to design jewelry with a personality. Pieces that made a bold statement, were elegant, wearable and, most importantly, effortless," she explains.

Mehta approaches each piece from both an artistic and scientific perspective, as wearable works of fine art, characterized by a distinct blend of precision and creativity and crafted in the finest fair trade materials. Payal New York has since garnered an international following of top collectors for its stunning limited edition collections of unique, vibrant pieces, as well as custom couture designs. Most recently, pieces from Mehta's collection were featured at the National Jewelry Institute's exhibition of prized jewelry as art at the Louvre. Her one-of-kind designs and exquisite craftsmanship stood out tremendously. "Creating jewelry as wearable works of art fulfills my sense of purpose," Mehta notes. "Form follows function in everything I do."

Her process of creating custom works as an expression of the individual is uniquely suited for the occasion. The collaboration between Le Bal and Payal New York is multi-dimensional, immersing participants in the design process. Debutantes are invited to join the designer at her ateliers in New York and Dubai for personal consultations in which they contribute to the realization of a unique piece. Like every debutante, the bespoke pieces and exclusive collections of Payal New York are entirely unique, and extremely collectible. They are a reflection of character and personal style in precious materials.

A PAIR OF COSMOS FLOWER DIAMOND EARRINGS
WITH A CENTER MADE WITH RARE FANCY YELLOW
COLOR DIAMONDS SET IN 18KT WHITE GOLD



“My soul is in the sky.”
— William Shakespeare

COSMOS FLOWER DIAMOND
BANGLES HAND MADE TO
WRAP DELICATELY ON YOUR
ARMS WITH YELLOW AND
WHITE DIAMOND SET IN 18KT
WHITE GOLD

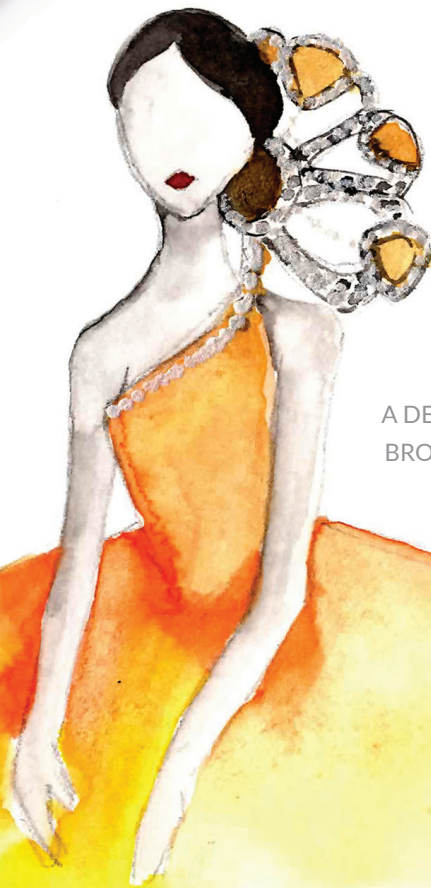


COSMOS FLOWER DIAMOND
RING WITH WHITE
AND YELLOW DIAMOND
AND TSAVORITE



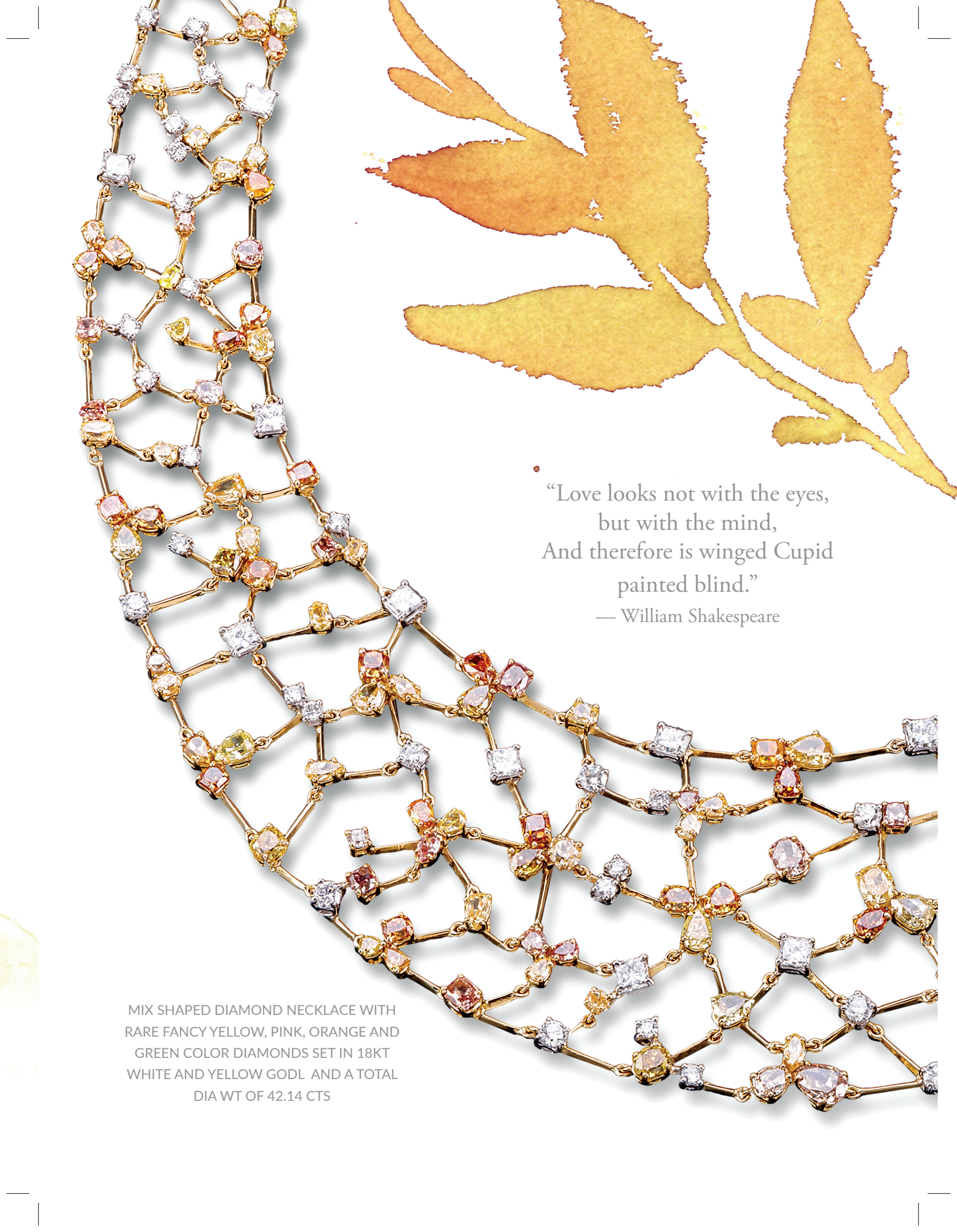


MIX SHAPED DIAMOND EARRING WITH RARE
FANCY YELLOW, PINK, ORANGE AND GREEN COLOR
DIAMOND SET IN 18KT WHITE AND YELLOW GOLD
AND A TOTAL DIA WT 48.19 CTS



A DELICATELY BALANCED WHITE AND
BROWN DIAMOND NECKLACE SET IN
18KT WHITE GOLD



The image features a multi-strand diamond necklace as the primary subject. The necklace is composed of several parallel rows of diamonds, each set in a gold-colored metal. The diamonds vary in shape, including round, oval, and rectangular cuts. Some diamonds are clear (white), while others are colored in shades of yellow, pink, orange, and green. The necklace is draped diagonally across the frame. In the upper right corner, there is a stylized illustration of a yellow leaf with a serrated edge. The background is plain white.

“Love looks not with the eyes,
but with the mind,
And therefore is winged Cupid
painted blind.”

— William Shakespeare

MIX SHAPED DIAMOND NECKLACE WITH
RARE FANCY YELLOW, PINK, ORANGE AND
GREEN COLOR DIAMONDS SET IN 18KT
WHITE AND YELLOW GOLD AND A TOTAL
DIA WT OF 42.14 CTS

La Vie En Rose



FLOWER DIAMOND NECKLACE SET IN 18KT WHITE
GOLD WITH A TOTAL DIA WT OF 33.64 CTS



A THREE LEAF AND FOUR LEAF ROSECUT
DIAMOND RING SET IN 18KT WHITE GOLD



A PAIR OF DIAMOND EARRING WITH HALF CARATS ROUND SHAPED DIAMOND AS CENTER STONE AND SPECIAL CUT ROSECUT DIAMONDS SET IN 18KT WHITE GOLD

A DIAMOND CUFF WITH SPECIAL CUT ROSECUT DIAMONDS SET IN 18KT WHITE GOLD



“Though she be but little,
she is fierce!”

— William Shakespeare





A PAIR OF DIAMOND EARRING WITH
PINK DIAMOND, DIAMOND BEADS AND
BRIOLLETS SET IN 18KT WHITE GOLD

A PAIR OF
WATERFALL
DIAMOND
EARRING SET
IN 18KT WHITE
GOLD



“The lunatic, the lover, and the poet,
are of imagination all compact.”

— William Shakespeare

BIRD DIAMOND NECKLACE
WITH 108.24 CTS MILKY
DIAMOND BEADS, BLUE
SAPPHIRE AND 19.03 CTS
AQUAMARINE AS CENTER
PIECE SET IN 18KT



SELECT PRESS



L'OFFICIEL INDIA, OCTOBER 2016



FINE ART OF HIGH JEWELRY AND TIME
LOUVRE, JULY 2016



ROBB REPORT INDIA, JULY 2016



BAZAAR ARABIA COVER, JULY 2016

SELECT PRESS



GRAZIA STYLE AWARDS, APRIL 2016



VOGUE INDIA, MAY 2016



HARPER'S BAZAAR INDIA, JAN-FEB 2016



AHLAN!, MARCH 2016



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